

Expression of Interest (EOI) for Brand Valuation of SIL Trademarks

1) Introduction:

This Expression of Interest (EOI) seeks response from Asset Valuers having experience in the relevant field

About SIL

Scooters India Limited (SIL) is Govt. of India Enterprise under Ministry of Heavy Industries & Public Enterprises situated at Lucknow. SIL is an Automobile manufacturing company Manufacturing 3-wheeler with brand name “VIKRAM”.

In 1975, company started its commercial production of Scooters under the brand name of Vijay Super for domestic market and Lambretta for overseas market. It added one more wheel to its product range and introduced three-wheelers under the brand name of VIKRAM/LAMBRO. However, in 1997, strategically, the company discontinued its two wheeler production and concentrated only on manufacturing and marketing of 3 wheelers.

These three-wheelers have become more relevant in the present socio-economic environment as it transports goods and passengers at least cost. Scooters India Limited makes various & versatile types of three wheelers: Vikram 450D, Vikram 1000CG, Vikram 750D, Vikram 1500CG and also Vikram EV

The products have a high payload capacity and efficiency. These are specially designed and developed for local transportation. However, the generation of Vikram runs successfully in neighbouring countries also such as Nepal, Bangladesh, etc.

2) Scope of work:

Brand Valuation of SIL Brands Vikram and Lambretta

Interested bidders meeting the Minimum Qualifying Criteria are invited to submit their offer in response to this EOI

Upon receipt of responses against this EOI, SIL will review the responses to ascertain Suitability of the offer and shortlist Prospective Bidder(s) for further discussions. Minimum Qualifying Criteria and Special terms and conditions are mentioned below.

3) Pre-Qualifying Criteria:

3.1 The response shall necessarily be accompanied with details on following:

- Company Background
- Profile of the organization/company
- PAN card number
- GSTIN Number
- List of Qualified persons with their profile.

- Relevant certificates

3.2. The participating individual /firm should have experience in the relevant area of atleast 5 years.
(offer letter of the organization/s or Valuation Reports to be attached as a proof)

4) Other Special Terms and Conditions:

- 1.The reports to be submitted both in soft and hard copies (signed) within the time period as specified by Scooters India Limited
- 2.Price bid of only those parties will be opened who will qualify Minimum qualifying criteria mentioned above.
3. The rates quoted should be consolidated quote for valuation of both brands on the basis of which L1 tenderer will be ascertained.
- 4.The quotes shall be valid and firm for the period as specified by Scooters India Limited / the work is completed and reports are delivered.
- 5.The payment will be done only after completion of work.
- 6.100% of bill amount will be paid within 45 days after completion of work and submission of bill.

5) Brief Description of EoI Process:

The interested Prospective Bidder(s) shall ensure that their response along with acceptance of following are received by SIL on or before 03.10.2020

- i. Scope of Work
- ii. Pre- Qualifying Criteria along with relevant documents wherever required
- iii. Special Terms and Conditions

6) Schedule of EOI & contact details:

6.1 Schedule of EOI:

The schedule of EOI shall be as follows –

Sl No	Description	Date
1	Date Issue of EoI document	10.09.2020
2	Date for Submission of EoI response	03.10.2020

This is open ended EOI. After getting sufficient responses, SIL reserve right to close the EOI. The review of the proposal shall be on first come first serve basis.

6.2 Contact Details:

The respondent shall submit their response with all annexures duly signed to the following official:

HOD(Materials),
Scooters India Limited, P.O.Bag No:
23, Sarojini Nagar, Lucknow-226008.
Mobile: 8318419127

Phone: 0522-2476242, Fax: 0522- 2476190
Mail Id : materials@scootersindia.com

7.Miscellaneous:

7.1Right to accept or reject any or all applications:

- Notwithstanding anything contained in this EoI, SIL reserves the right to accept or reject any application and to annul the EoI process and reject all applications, at anytime without any liability or any obligation for such acceptance, rejection or Annulment and without assigning any reasons, thereof. In the event that SIL rejects or annuls all the applications, it may at its discretion, invite all eligible Prospective Bidders to submit fresh applications.
- SIL reserves the right to disqualify any applicant during or after completion of EoI process, if it is found there was a material misrepresentation by any such applicant or the applicant fails to provide within the specified time, supplemental information sought by SIL.
- SIL reserves the right to verify all statements, information and documents submitted by the applicant in response to the EoI. Any such verification or lack of such verification by SIL shall not relieve the applicant of his obligations or liabilities hereunder nor will it affect any rights of SIL.

7.2 Governing Laws &Jurisdiction:

The EoI process shall be governed by, and construed in accordance with, the laws of India and the Courts at Lucknow (India) shall have exclusive jurisdiction over all disputes arising under, pursuant to and / or in connection with the EoI process.